

**From:** ifihotpress@ifi.org  
**Subject:** Heads Up! For This All Weather Coat  
**Date:** 9 August 2008 1:17:06 AM AEST  
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**Drycleaning  
& Laundry  
Institute**



**International Textile Analysis Laboratory**

To send a damaged garment to ITAL for analysis, download the request form at:  
[www.ifi.org/members/testing-services/ITAL-form.php](http://www.ifi.org/members/testing-services/ITAL-form.php)

**August 8, 2008**

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## Heads Up!

For This All-Weather Coat

**Brand Name:** Burberry

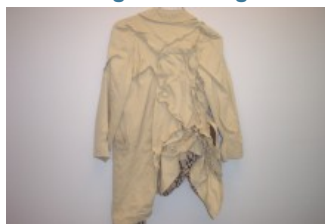
**RN#:** 44241  
Burberry International Ltd.  
Wholesaler, Distributor, Retailer, Jobber  
560 5th Ave.  
New York, NY 10036  
Ph. 1-866-589-0499  
[www.burberry.com](http://www.burberry.com)

**The garment:** Ladies tan, polyester, all-weather coat with urethane-type inner coating. The care label states: "dry clean with special care--do not wash," with an international care symbol that can be interpreted to say, "dryclean in any solvent--short cycle--reduced moisture--low heat--no steam finishing."

**The problem:** During even a short drycleaning cycle in a moisture-controlled perchlorethylene cleaning system with low temperature drying, the coating softened, causing separation and sticking. Drycleaning resulted in severe puckering.

**Who's responsible?** The manufacturer, since the coating materials and methods used to bond these two materials together during construction were not able to withstand the recommended care instructions.

**What to do:** This coat should be returned



The shell fabric distortion shown above resulted after following proper drycleaning procedures using special precautions, as labeled.



The solvent-soluble coating on the reverse side of the coat dissolved after drycleaning.

to the retailer or manufacturer.

*According to the United States care labeling regulation, this garment could be cleaned safely in any solvent including perc, using the stipulated precautions. This interpretation may differ in other countries. However, because the damage is related to solvent power, a process using a lower power solvent (such as petroleum, hydrocarbon, or GreenEarth) with a short cycle and low temperatures may have been successful. In this case wet cleaning is prohibited by the label, but still may be an option.*

*Featuring a garment in this column does not imply that a manufacturer is knowingly or continually producing defective goods. While this particular item was deemed unable to withstand the recommended care process, other comparable garments may or may not hold up to the care instructions.*

**Drycleaning & Laundry Institute | 14700 Sweitzer Lane | Laurel, MD 20707 | 800-638-2627**

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